Feature Guide: Insights

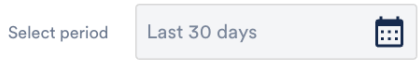
□□□□□ 10/29/2026 2:44 pm PDT

At a glance

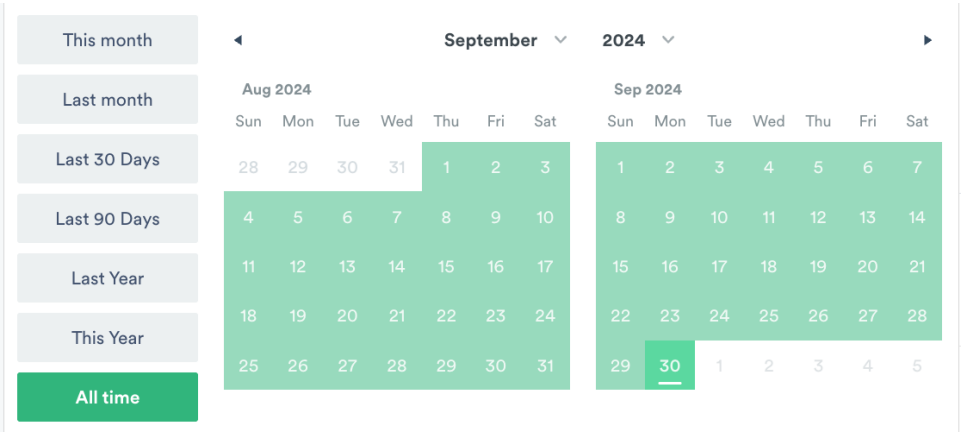
Unlike Reports, **Analytics** are captured at *both* the Track and Playlist levels. There are two types of analytics captured:

- Recipients analytics
- Team analytics

When viewing analytics, you can adjust the period by using the **Select period** option in the top right corner of the page:



You can specify a date range by choosing a preset (**This month**, **Last month**, **Last 30 days**, **Last 90 days**, **Last Year**, **This Year**, **All time**) or setting a custom period:

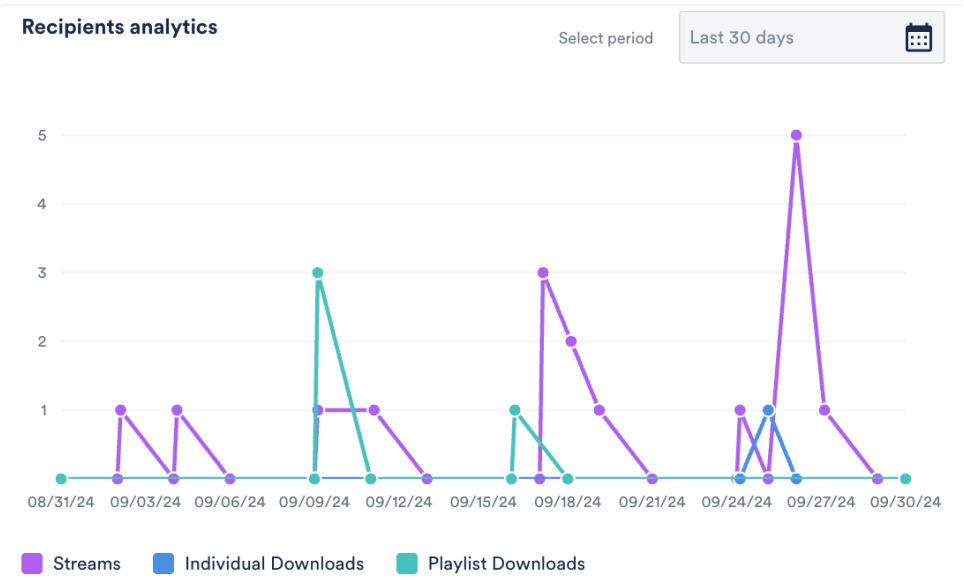


Recipients analytics

These come from the recipients of your Tracks and Playlists to show how they are accessing your content.

Recipients analytics includes:

- the number of **Streams**, **Individual Downloads**, and **Playlist Downloads**



- **Most accessed playlists**

Most accessed playlists View more

PLAYLIST	LAST UPDATED	ACCESSED
Non-media files	August 31st 2024, 4:18pm	3
My Super Awesome Playlist 🤘	September 23rd 2024, 6:15pm	2
Livvy Sings - Artist Page	July 18th 2024, 6:12pm	2
My First DISCO Playlist🥰	September 23rd 2024, 6:42pm	1
My Super Awesome Playlist 💖	September 26th 2024, 6:05pm	1

- **Most downloaded playlists**

Most downloaded playlists View more

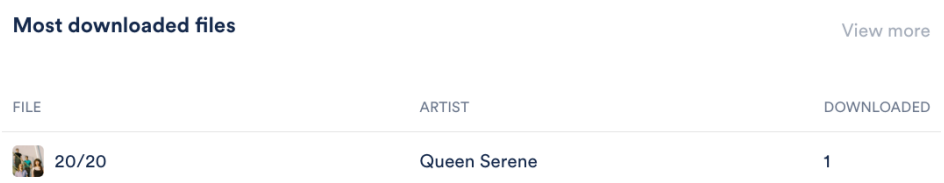
PLAYLIST	LAST UPDATED	DOWNLOADED
My Super Awesome Playlist 🤘	September 23rd 2024, 6:15pm	1
Livvy Sings - Artist Page	July 18th 2024, 6:12pm	1

- **Most streamed files**

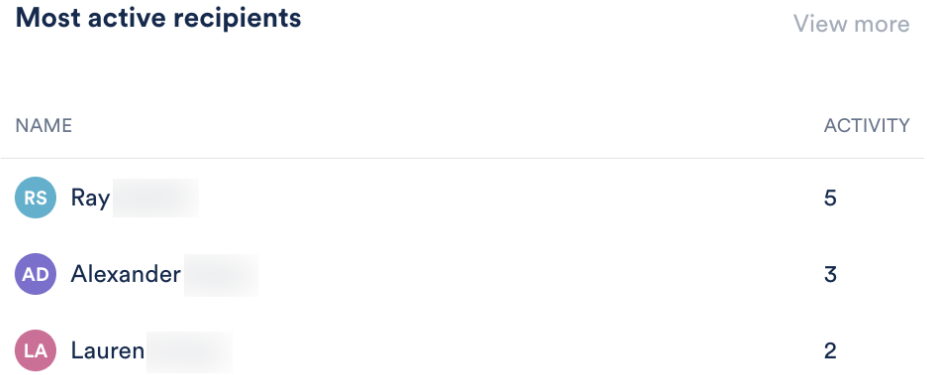
Most streamed files View more

FILE	ARTIST	STREAMED
20/20	Queen Serene	18

- **Most downloaded files**



- **Most active recipients**

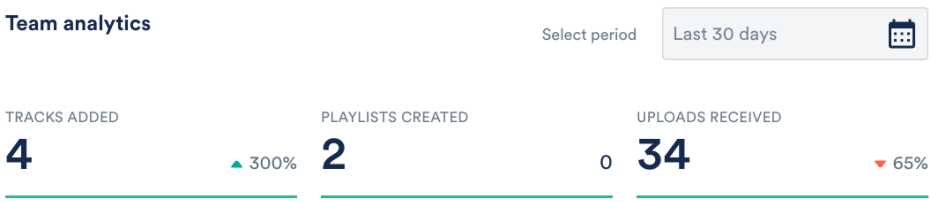


Team analytics

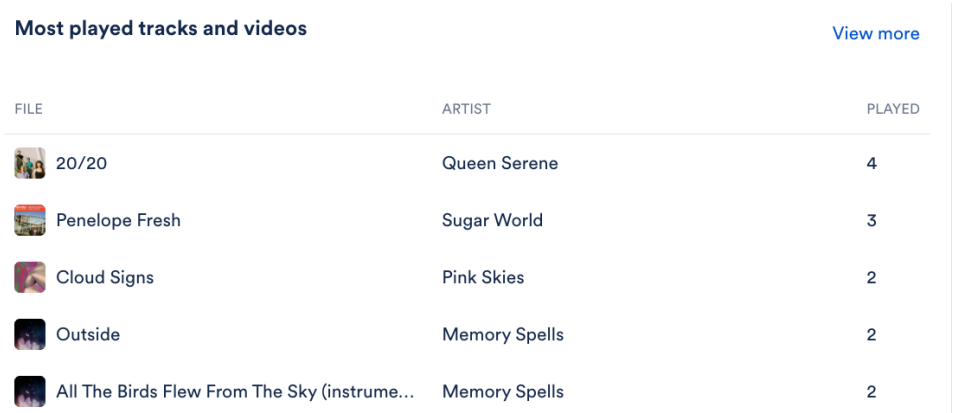
These come from the **Users** in your DISCO to show how they are using your Tracks and Playlists.

Team analytics includes:

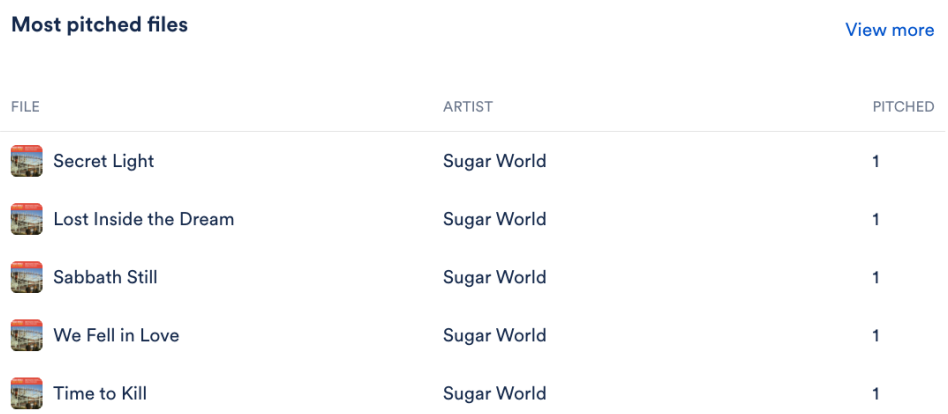
- number of **Tracks Added**, **Playlists Created**, and **Uploads Received**



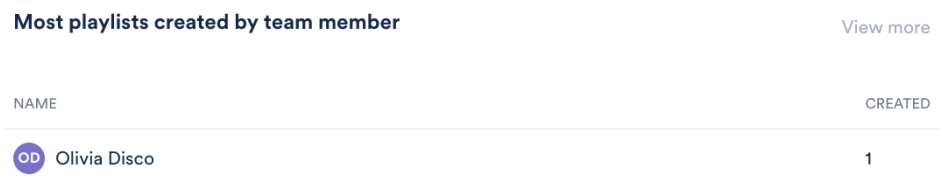
- **Most played tracks and videos**



- **Most pitched files** (these are the files included in the most Playlists in your DISCO)



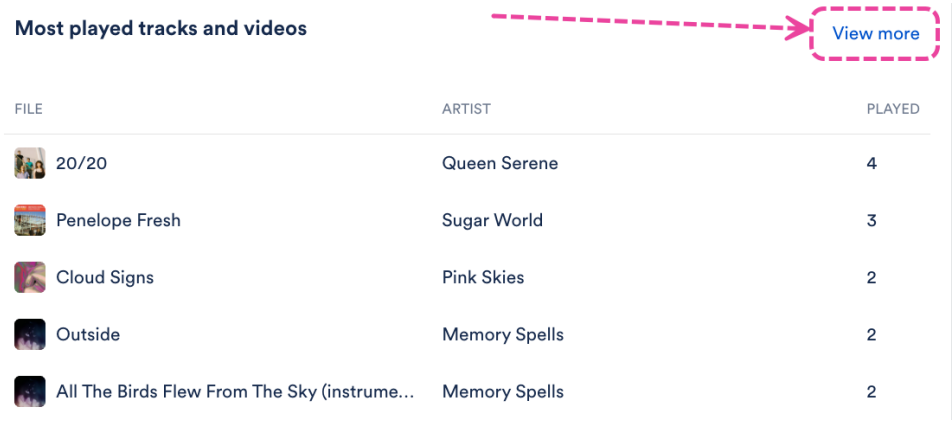
- **Most playlists created by team member**



Limitations by plan

Users on both the **Plus** and **Pro** plans have access to both **Recipients** and **Team analytics**, and can see all of the same types of data.

The only difference is that **Plus** users will see a limited amount of analytics (whatever is currently displayed in each section), whereas **Pro** users can access all analytics by clicking the **View more** buttons in each section:



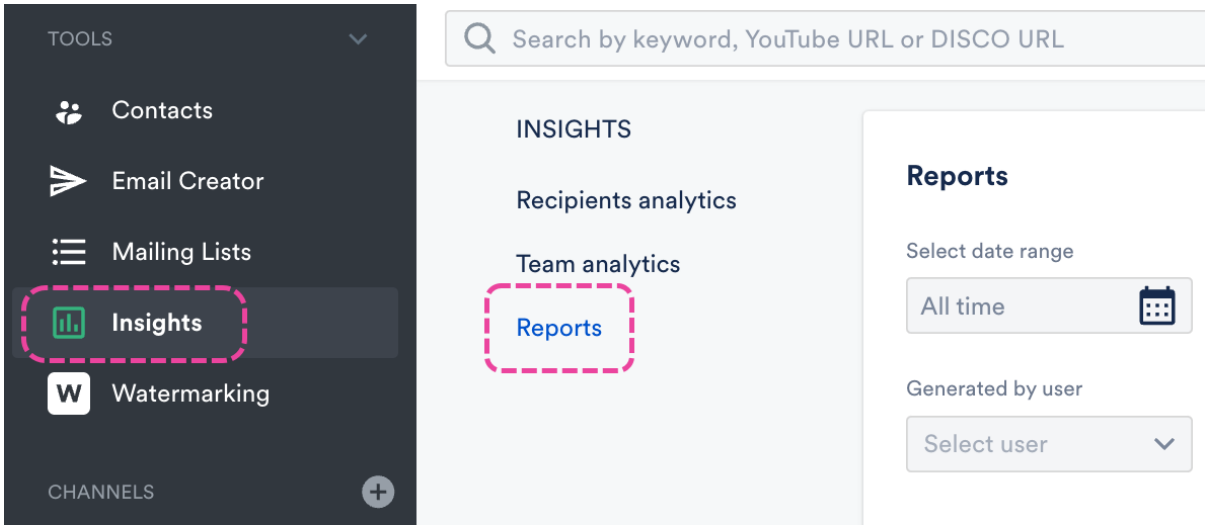
Generating Reports

Using **Reports**, you can gather data about your Playlists and the Tracks within them.

At a glance

Reports are generated at the Playlist level and can be customized using basic reporting fields, **Filters**, and **More Options** to see things like:

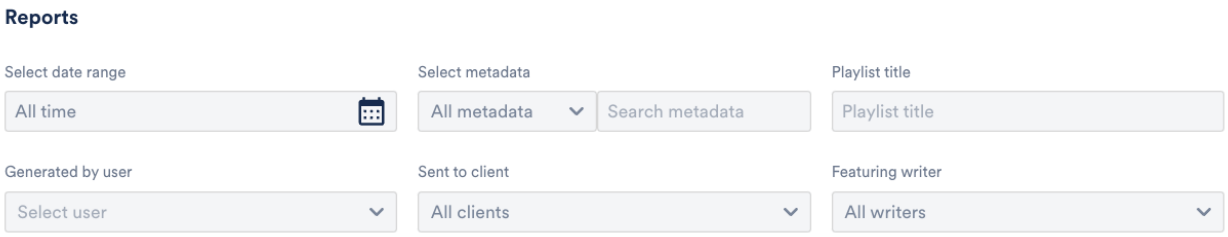
- Playlists you've sent to specific Contacts
- Playlists that contain Tracks with specific metadata (e.g. Artist or Genre)
- Playlists in specific Channels, or with specific Tags
- Client Playlists
- and more!



> ***Note:*** *Some features are only available on certain plans:*
>
> - *The **Plus** plan allows for limited reporting features (basic reporting fields, and **Filters** only).*
> - *The **Pro** plan allows for all reporting features (including basic reporting fields, **Filters**, and **More Options**).*
> - *More information about subscriptions and features can be found here.*

Basic reporting fields

There are six basic reporting fields included with the **Plus** plan and above:

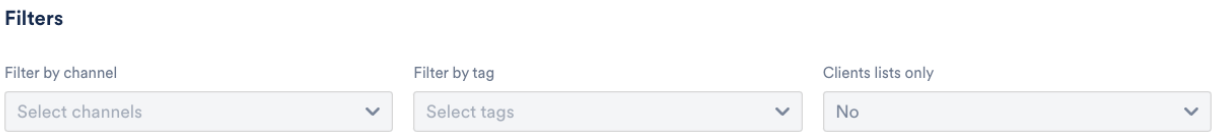


- **Select date range** - To specify a date range by choosing a preset (**This month**, **Last month**, **Last 30 days**, **Last 90 days**, **Last Year**, **This Year**) or setting a custom period. (By default, reports will be for all time).

- **Select metadata -** To choose specific metadata fields to include from the dropdown or by typing in the search box.
- **Playlist title -** To include by their exact title, or using words in the title.
- **Generated by user** - To include Playlists generated by specific users in your DISCO.
- **Sent to client -** To include Playlists that have been shared with specific Clients.
- **Featuring writer -** To include Playlists containing at least one Track with a Split by a particular Writer.

Filters

There are three **Filters** are included in the **Plus** plan and above:

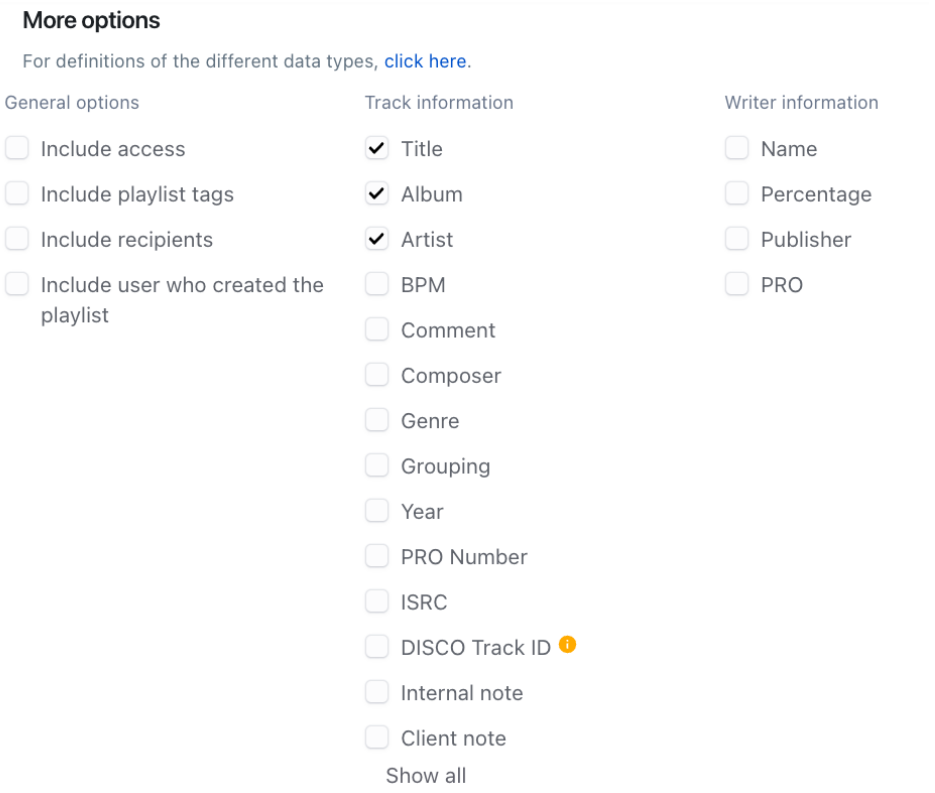


- **Filter by channel -** To include Playlists within specific Channel(s). If you add multiple Channels, the report will include Playlists in *any* of those Channels, rather than Playlists that are in *all* of them.
- **Filter by tag -** To include Playlists with specific Playlist Tags. Unlike the Channel filter, if you enter multiple tags, the report will *only* include Playlists containing *all* of them.
- **Client lists only -** To include Client Version Playlists.

More Options

> ***Note:*** *The* ***More options*** *section is only available on Pro plans and above.*

With **More options** you can include a broader range of information in your report, such as:

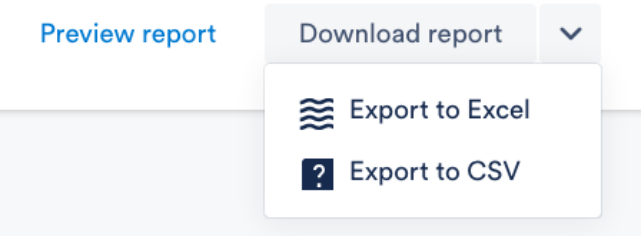


- **General options**
  - **Include access -** To include Playlist Stats. *If no recipient is selected,* all Stats for the playlists will be shown and won't be broken down by recipient. *If a recipient is selected,* only stats for that recipient will be shown.
  - **Include playlist tags -** To include any Playlist Tags applied to the Playlists. Multiple tags will be comma separated.
  - **Include recipients -** To include any Contacts the Playlist was shared with, either via emailing directly or assigned URLs.
  - **Include user who created the playlist -** To include the user in your DISCO who created the Playlist.
- **Track information -** By default, the report will include Artist, Title, and Album metadata, but you can also choose to include any of the other track metadata fields DISCO supports, plus PRO number, and Notes.
  - **Title**
  - **Album**
  - **Artist**
  - **BPM**
  - **Comment**
  - **Composer**
  - **Genre**
  - **Grouping**
  - **Year**

    - **PRO Number**
    - **ISRC**
    - **DISCO Track ID**
    - **Internal note**
    - **Client Note**
- **Writer information**
    - **Name**
    - **Percentage -** From a Writer Split.
    - **Publisher**
    - **PRO**

Previewing and downloading Reports

When you've finished customizing your Report, you can click **Preview report** to see what it will look like. When you're ready to download it, click the **Download report** dropdown and select either **Export to Excel** or **Export to CSV**.



Smaller reports should be downloadable immediately; larger reports will be emailed to you.

Notes:

- *The maximum number of results a report can contain is 10,000. If your report generates more results than that, only the first 10,000 will be included.*
- *The **Date** column in your report will either reflect the date the Playlist was **Last Modified** or the date the Playlist was **Created**, depending on whichever was most recent.*