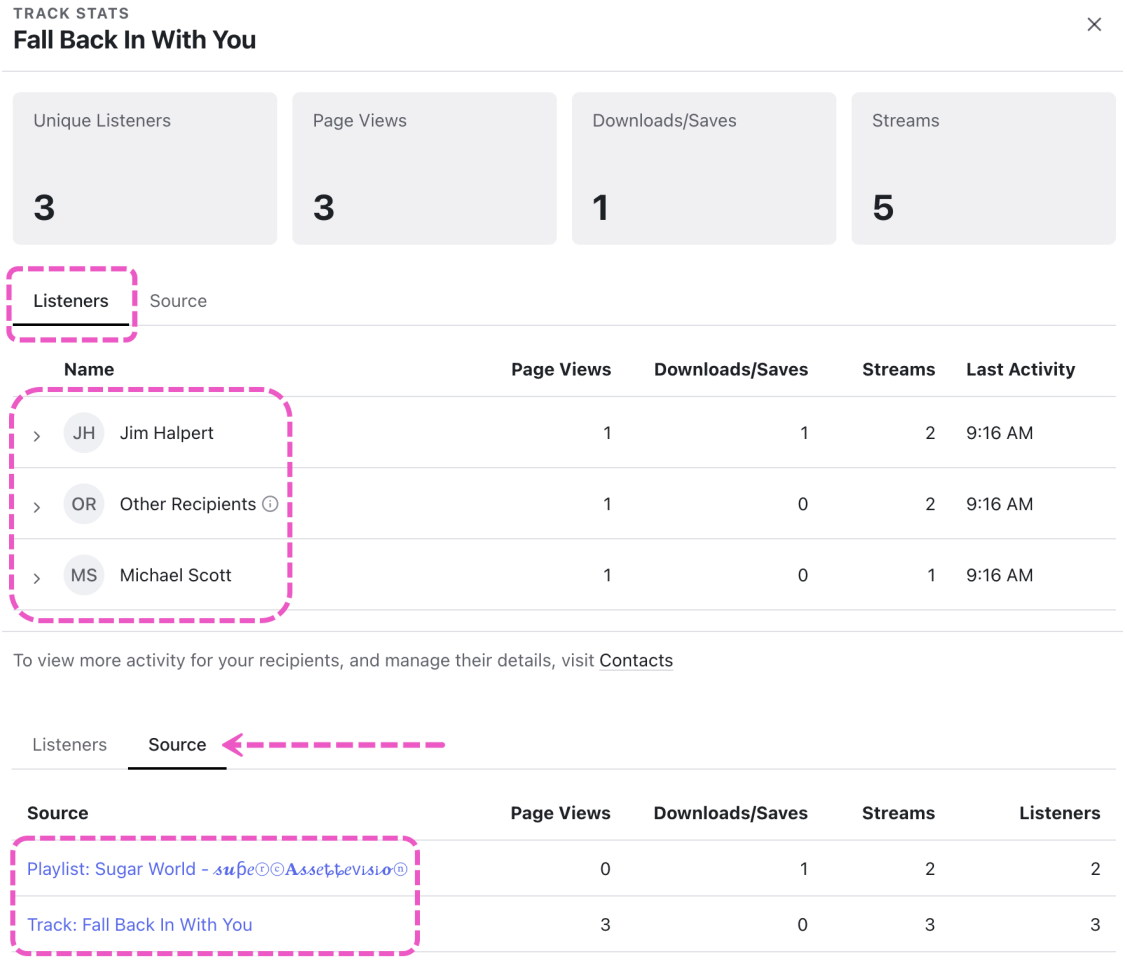
Individual Track Stats

Last Modified on 10/15/2026 1:23 pm PDT

When you share a Playlist, an individual Track, or a DISCO Catalog, or when you embed your DISCO Tracks on an external site, you can view the **Stats** for the individual Tracks! For Playlist-level Stats, visit this article.

At a glance

On the **Stats** page for a Track, you can see a list of unique **Listeners** and the **Sources** they came from.



What's included in Track Stats

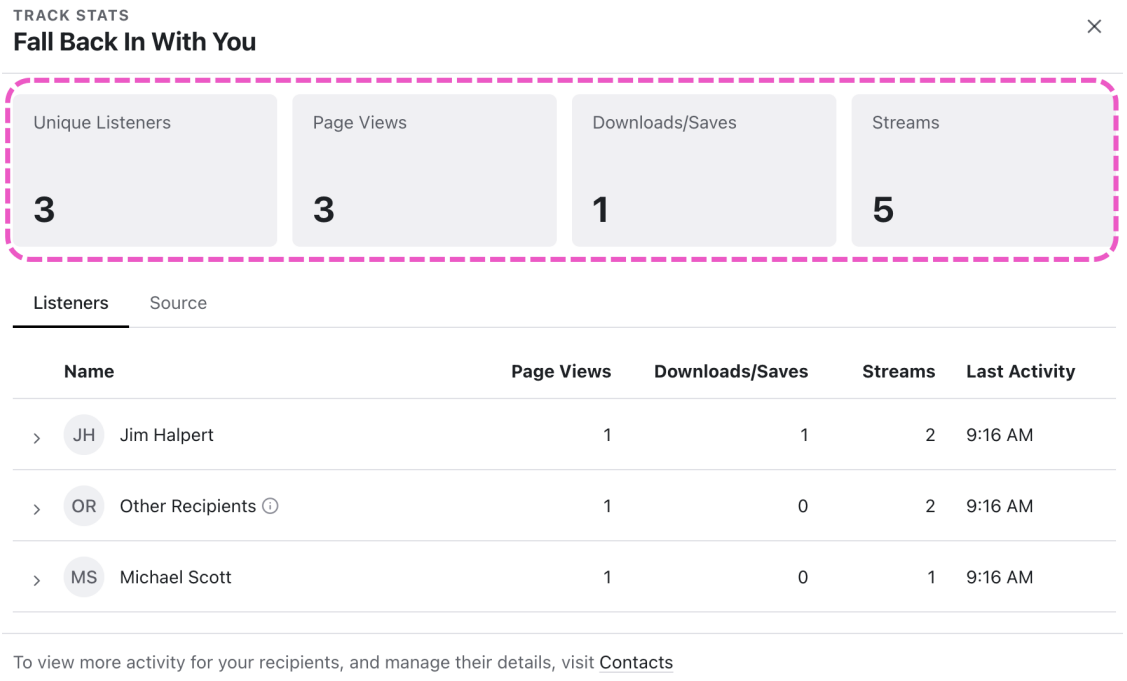
Activities

- **Unique Listeners →** how many distinct **Contacts** have accessed the Track. Their activity is assigned to the Track from their email or DISCO account info.
- **Page Views →** how many times the Track's Share page has been viewed via the URL. This number *doesn't* include views of Playlist Share pages where the same Track has been streamed or downloaded.
- **Downloads/Saves →** how many times the Track has been downloaded, either directly to the

recipient's device or to their own DISCO using the **Save to DISCO** feature.

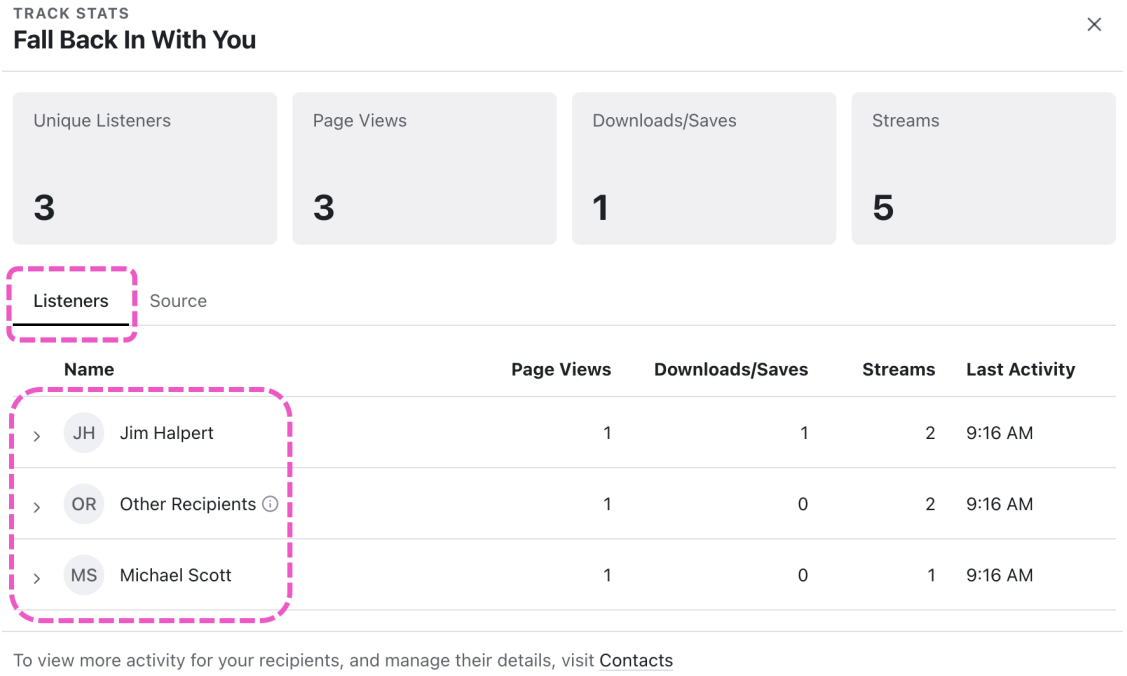
- **Streams →** how many times the Track has been streamed by a Listener. This refers to individual listening sessions for the Track from the Sources listed.

These are displayed at the top of the Stats window from both the **Listeners** and the **Sources** tabs.



Listeners tab

Includes a list of **Listeners** by **Name*** and the specific action(s) they took.
**See the section How Stats are assigned to recipients for more details.*



There's also a column showing the date of their **Last Activity**.

Name	Page Views	Downloads/Saves	Streams	Last Activity
JH Jim Halpert	0	1	2	Sep 24
OR Other Recipients	0	0	1	Sep 24

Notes:

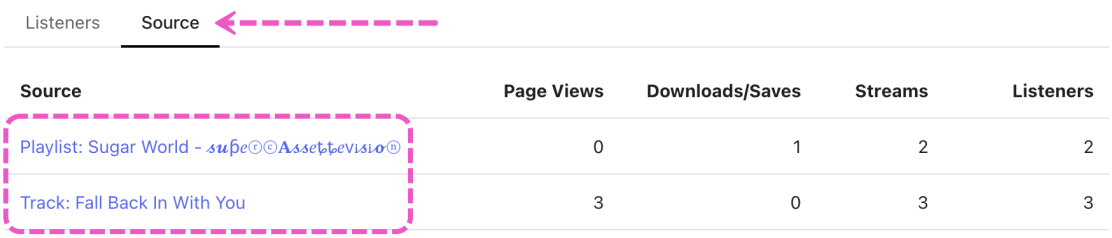
- ***Other Recipients*** *is a collection of activity from a non-assigned Public Share pages and is counted as one* ***Unique Listener****.*
- *If you or another user in your DISCO are logged in and interact with a Track from a Public Share page, those interactions are not counted in the Stats.*

Source tab

The **Source** indicates which Share page the Track Stats originated from.

Track Stats are generated from the following **Sources**:

- Track shares
- Playlist shares
- DISCO Catalogs
- Embeds



Note: *If a Track is downloaded, saved, or streamed from a Playlist Share page, that Playlist will be included as a* ***Source*** *for* ***Downloads****,* ***Saves****, and* ***Streams****.*

How Stats are assigned to recipients

Only some stats will show specifically which recipient took a particular action, while others will be attributed to **Other Recipients**.

This could mean that a Playlist/Track was shared using a method that doesn't generate contact-specific Stats (e.g. Copy URL).

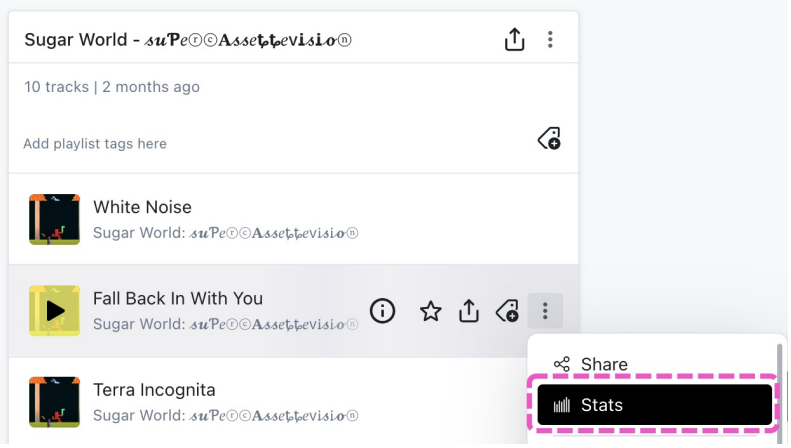
JH Jim Halpert	1	1	2	Sep 28
OR Other Recipients	1	0	2	Sep 28
MS Michael Scott	1	0	1	Sep 28

Stats are assigned to specific recipients if they're accessing a Playlist or Track share page you sent them using the Email playlist/track or Assign URL to a contact share methods, or if they're accessing your Playlist/Track from their DISCO Inbox.

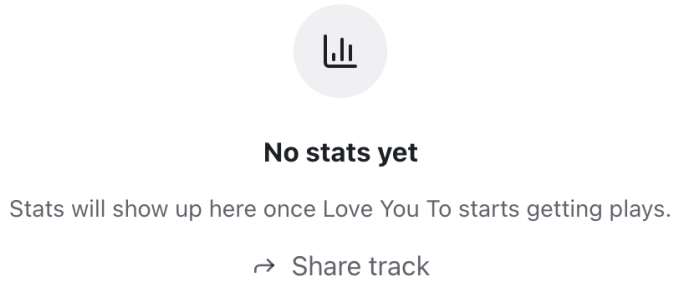
JH Jim Halpert	1	1	2	Sep 28
OR Other Recipients	1	0	2	Sep 28
MS Michael Scott	1	0	1	Sep 28

Viewing Track Stats

Open the **Track Menu (⋮)** and select **Stats**.



If there are no Stats, the page will look like this:



If the track has stats available, you can click on an action to sort the stats:

Name	Page Views	Downloads/Saves	↓ Streams	Last Activity
JH Jim Halpert	1	1	2	Sep 28
OR Other Recipients	1	0	2	Sep 28
MS Michael Scott	1	0	1	Sep 28