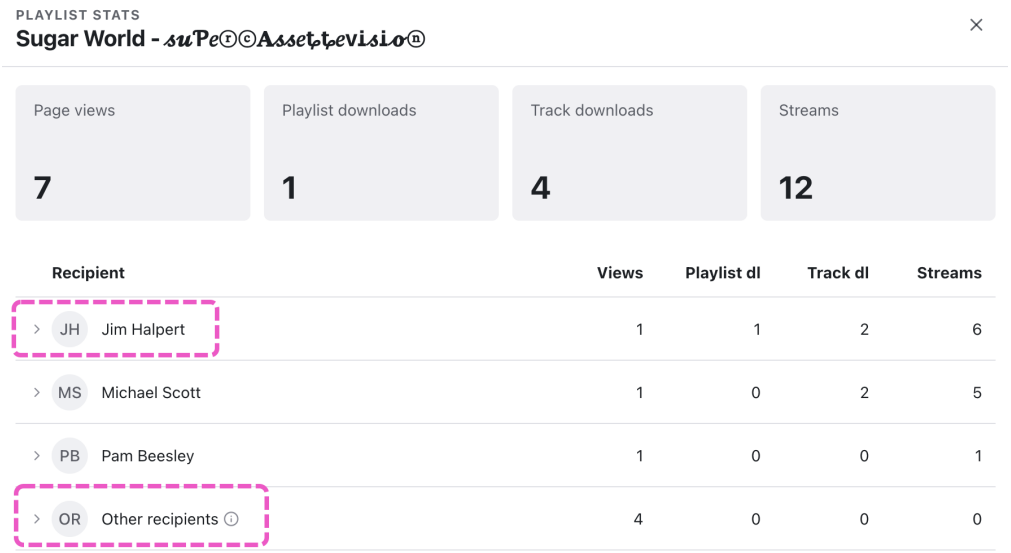
Playlist Stats

Last Modified on 10/15/2026 1:23 pm PDT

After sharing a Playlist, you can view the **Stats** to see if and how your recipient(s) interacted with it.

At a glance

Stats are generated on shared Playlists, but depending on the share method selected, only some stats will show specifically which recipient took a particular action.



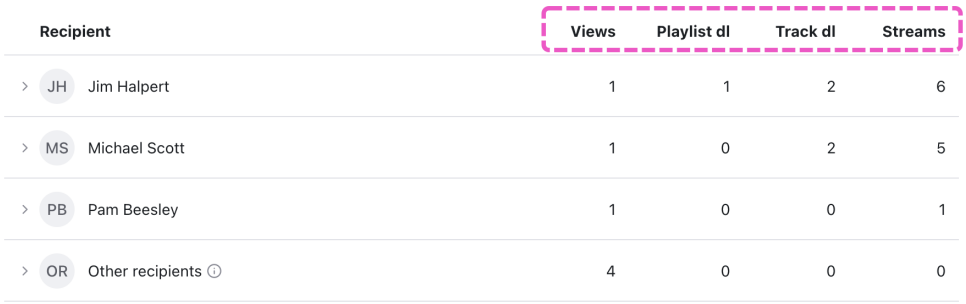
What's included in Playlist Stats

Playlist Stats show who* has accessed your playlist, what action(s) were taken, and the number of each action taken. Actions include:

- **Page views**
- **Playlist downloads**
- **Track downloads**
- **Streams**

**Dependent on the share method selected.*

These actions are listed in the top row, and you can click each one to sort the stats by a specific action:

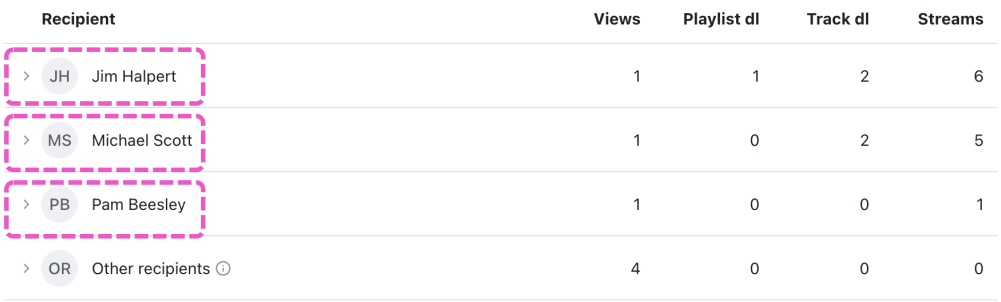


Recipient	Views	Playlist dl	Track dl	Streams
JH Jim Halpert	1	1	2	6
MS Michael Scott	1	0	2	5
PB Pam Beesley	1	0	0	1
OR Other recipients	4	0	0	0

How Stats are assigned to recipients

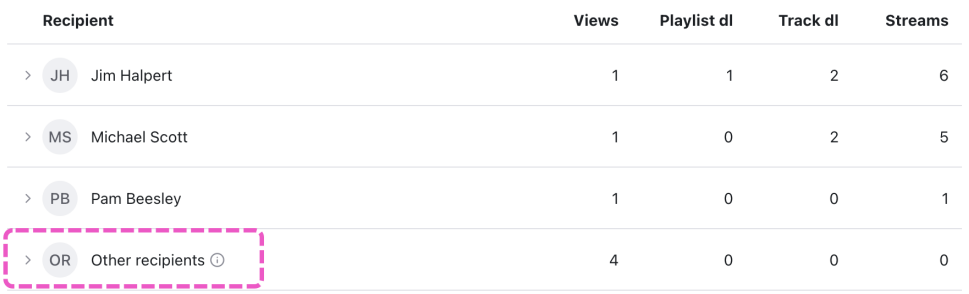
Stats are assigned to specific recipients based on which method you used to share your Playlist.

Both the **Email playlist directly** and **Assign URL to a contact** Playlist share methods will assign stats to the *specific* recipients selected.



Recipient	Views	Playlist dl	Track dl	Streams
JH Jim Halpert	1	1	2	6
MS Michael Scott	1	0	2	5
PB Pam Beesley	1	0	0	1
OR Other recipients	4	0	0	0

The **Copy URL** method will also generate stats, but these will be aggregated under "Other recipients."

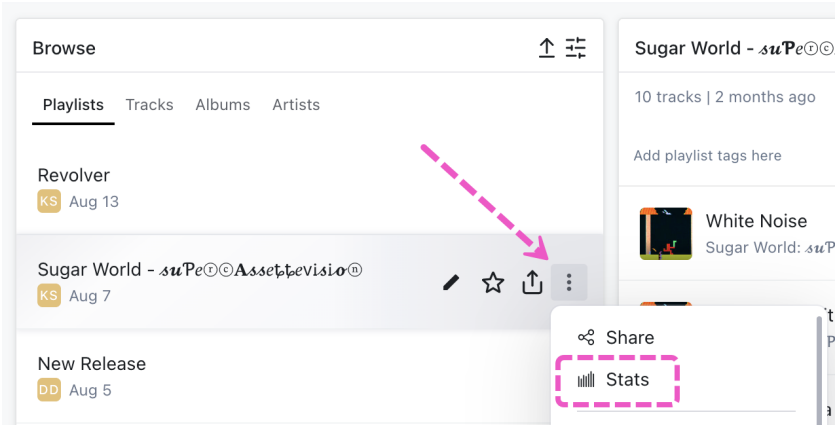


Recipient	Views	Playlist dl	Track dl	Streams
JH Jim Halpert	1	1	2	6
MS Michael Scott	1	0	2	5
PB Pam Beesley	1	0	0	1
OR Other recipients	4	0	0	0

Viewing Playlist Stats

View all Stats for a particular Playlist

- Open the **Playlist Menu (⋮)** and select **Stats**.



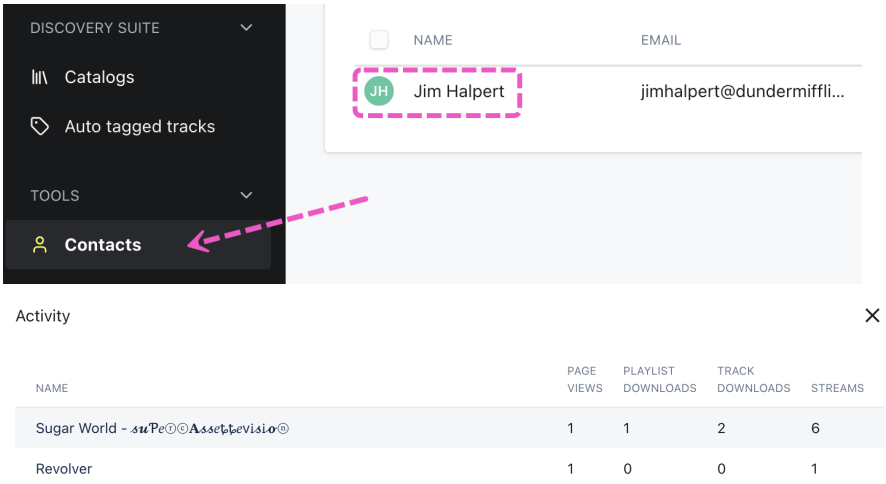
View all Stats for a particular Contact

You can either:

- Click on their name on the Stats page for a particular Playlist.

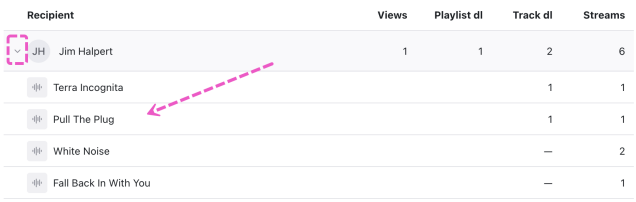


- Open their Contact page and scroll down to **Activity**.

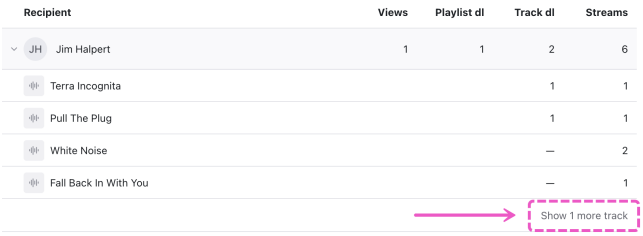


Breaking down the specifics

You can see which specific Tracks were streamed and downloaded by clicking on the drop down arrow on the left of a contact's name:

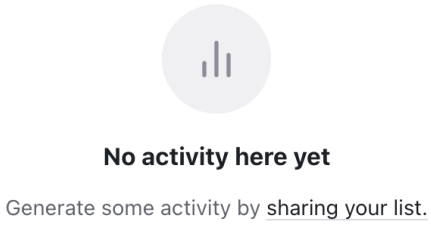


If there is a higher amount of activity, you'll be able to click the link to show more tracks:

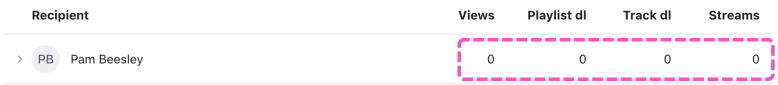


The Stats page may also look different depending on the scenario.

- If there are no stats, the page will look like this:



- As soon as you share your Playlist with a Contact, their name will appear on the Stats page, even if they haven't interacted with it yet and there is no activity:



Team Inbox Stats

When you share a Playlist to a Team Inbox of another DISCO, you'll see individualized stats for users already in your Contacts. The activity of all other users is aggregated under "Other recipients" to protect the privacy of those users.

> **Example:**
>
> You can see activity from the user Pam Beesley because we sent this Playlist to a Team Inbox that Pam had access to, and Pam is a Contact in our DISCO. Activity from other users who have access to that Inbox is listed under "Other recipients" because they are not Contacts in our DISCO.

