Playlist & Track Stats

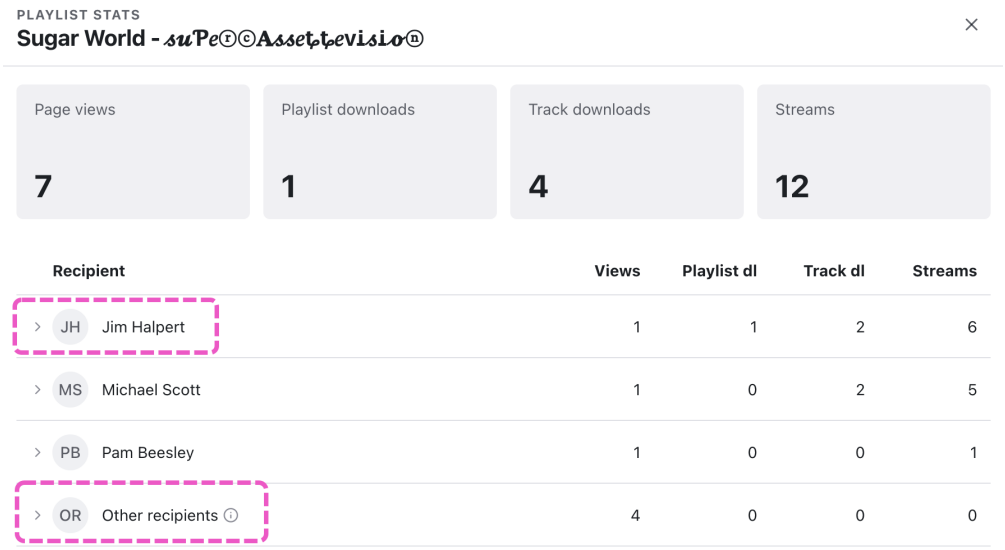
Last Modified on 10/15/2026 1:23 pm PDT

Playlist Stats

After sharing a Playlist, you can view the **Stats** to see if and how your recipient(s) interacted with it.

At a glance

Stats are generated on shared Playlists, but depending on the share method selected, only some stats will show specifically which recipient took a particular action.



What's included in Playlist Stats

Playlist Stats show who* has accessed your playlist, what action(s) were taken, and the number of each action taken. Actions include:

- **Page views**
- **Playlist downloads**
- **Track downloads**
- **Streams**

**Dependent on the share method selected.*

These actions are listed in the top row, and you can click each one to sort the stats by a specific action:

Recipient	Views	Playlist dl	Track dl	Streams
JH Jim Halpert	1	1	2	6
MS Michael Scott	1	0	2	5
PB Pam Beesley	1	0	0	1
OR Other recipients	4	0	0	0

How Stats are assigned to recipients

Stats are assigned to specific recipients based on which method you used to share your Playlist.

Both the **Email playlist directly** and **Assign URL to a contact** Playlist share methods will assign stats to the *specific* recipients selected.

Recipient	Views	Playlist dl	Track dl	Streams
JH Jim Halpert	1	1	2	6
MS Michael Scott	1	0	2	5
PB Pam Beesley	1	0	0	1
OR Other recipients	4	0	0	0

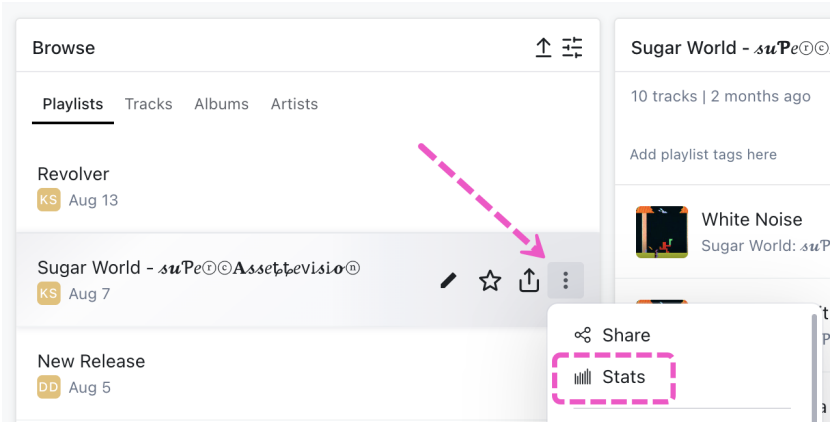
The **Copy URL** method will also generate stats, but these will be aggregated under "Other recipients."

Recipient	Views	Playlist dl	Track dl	Streams
JH Jim Halpert	1	1	2	6
MS Michael Scott	1	0	2	5
PB Pam Beesley	1	0	0	1
OR Other recipients	4	0	0	0

Viewing Playlist Stats

View all Stats for a particular Playlist

- Open the **Playlist Menu (⋮)** and select **Stats**.



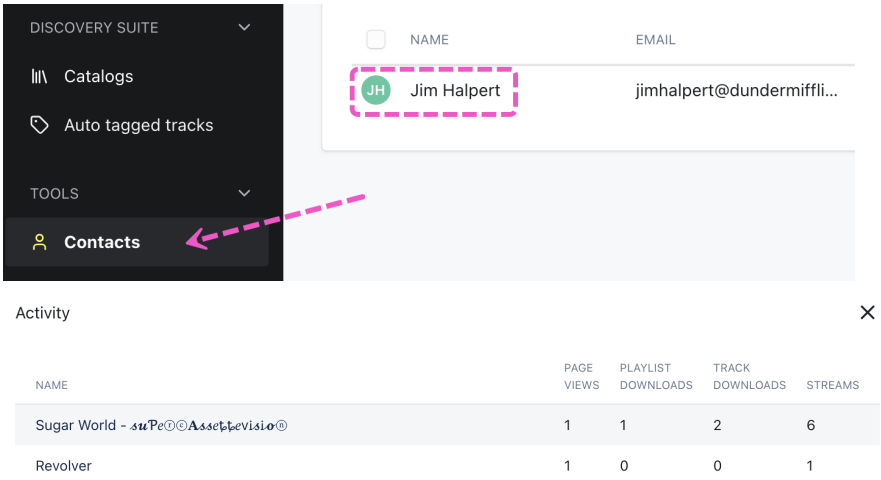
View all Stats for a particular Contact

You can either:

- Click on their name on the Stats page for a particular Playlist.

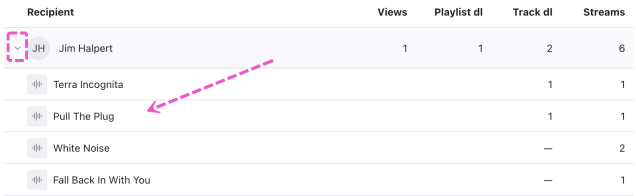


- Open their Contact page and scroll down to **Activity**.

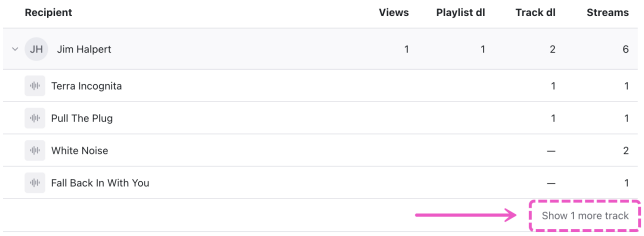


Breaking down the specifics

You can see which specific Tracks were streamed and downloaded by clicking on the drop down arrow on the left of a contact's name:

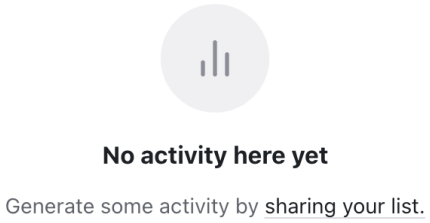


If there is a higher amount of activity, you'll be able to click the link to show more tracks:

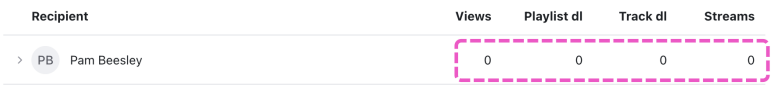


The Stats page may also look different depending on the scenario.

- If there are no stats, the page will look like this:



- As soon as you share your Playlist with a Contact, their name will appear on the Stats page, even if they haven't interacted with it yet and there is no activity:

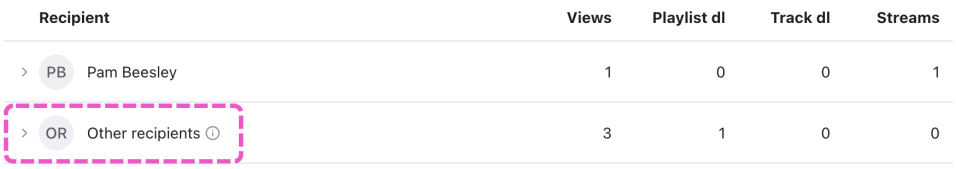


Team Inbox Stats

When you share a Playlist to a Team Inbox of another DISCO, you'll see individualized stats for users already in your Contacts. The activity of all other users is aggregated under "Other recipients" to protect the privacy of those users.

Example:

You can see activity from the user Pam Beesley because we sent this Playlist to a Team Inbox that Pam had access to, and Pam is a Contact in our DISCO. Activity from other users who have access to that Inbox is listed under "Other recipients" because they are not Contacts in our DISCO.

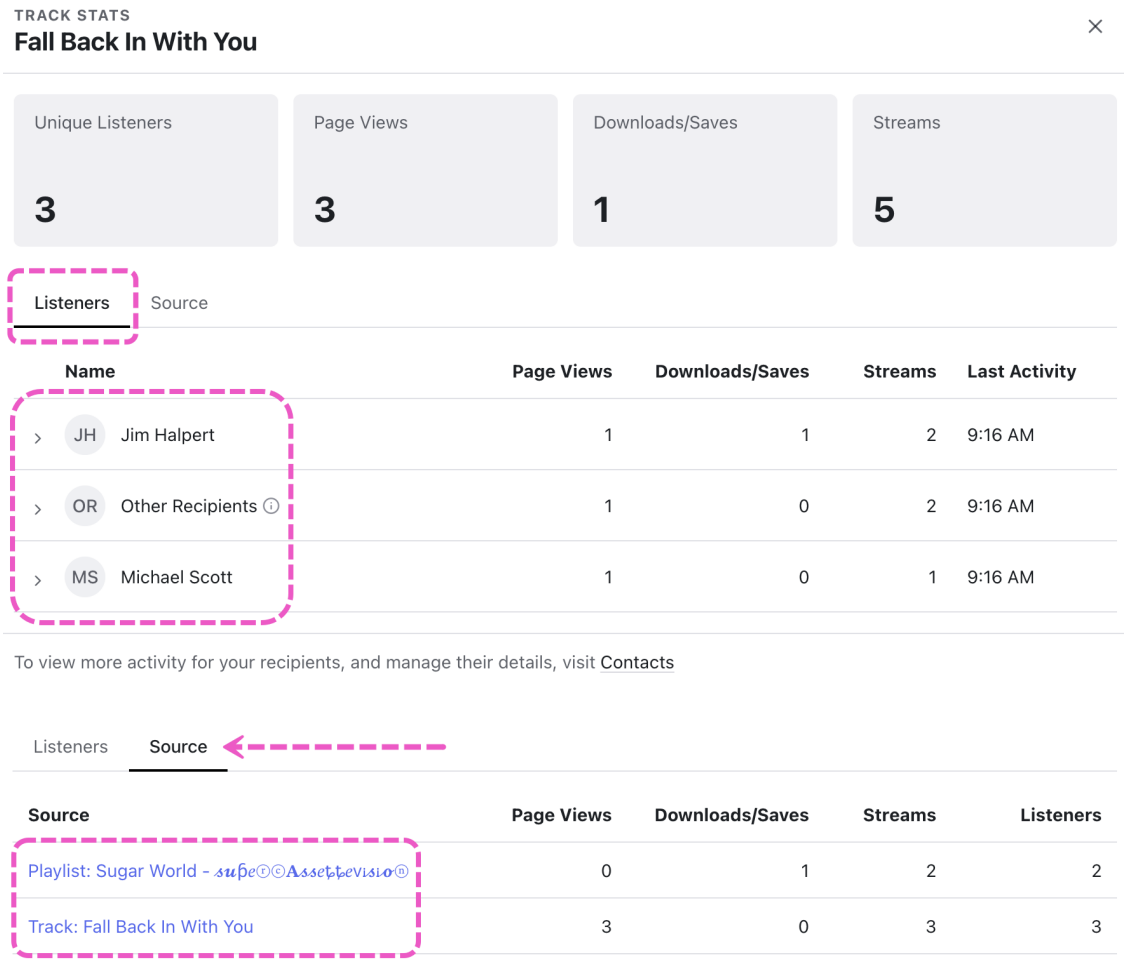


Individual Track Stats

When you share a Playlist, an individual Track, or a DISCO Catalog, or when you embed your DISCO Tracks on an external site, you can view the **Stats** for the individual Tracks! For Playlist-level Stats, visit this article.

At a glance

On the **Stats** page for a Track, you can see a list of unique **Listeners** and the **Sources** they came from.



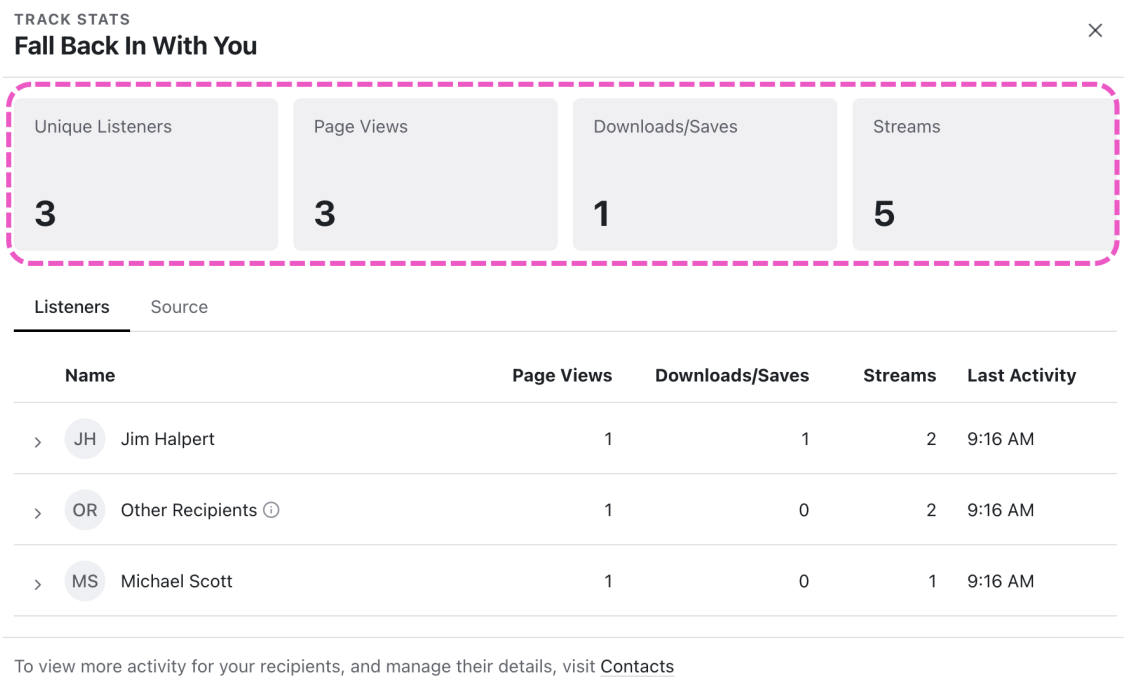
What's included in Track Stats

Activities

- **Unique Listeners →** how many distinct **Contacts** have accessed the Track. Their activity is assigned to the Track from their email or DISCO account info.
- **Page Views →** how many times the Track's Share page has been viewed via the URL. This number *doesn't* include views of Playlist Share pages where the same Track has been streamed or downloaded.
- **Downloads/Saves →** how many times the Track has been downloaded, either directly to the recipient's device or to their own DISCO using the **Save to DISCO** feature.
- **Streams →** how many times the Track has been streamed by a Listener. This refers to individual listening sessions for the Track from the Sources listed.

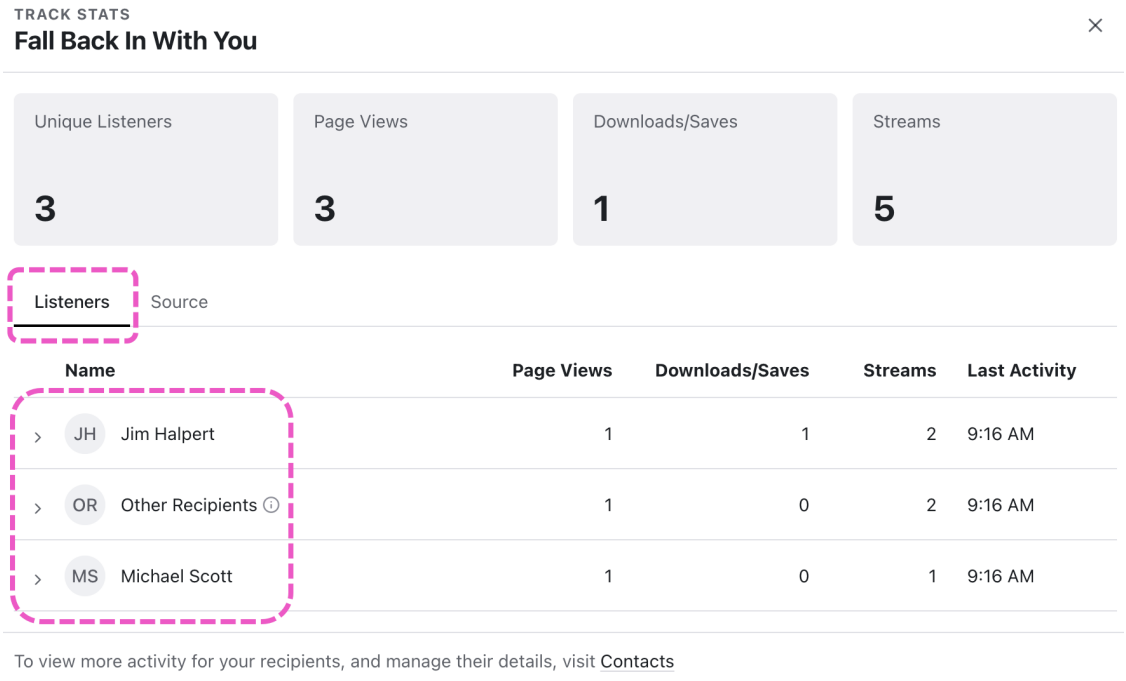
These are displayed at the top of the Stats window from both the **Listeners** and the **Sources**

tabs.



Listeners tab

Includes a list of **Listeners** by **Name*** and the specific action(s) they took.
**See the section How Stats are assigned to recipients for more details.*



There's also a column showing the date of their **Last Activity**.

Name	Page Views	Downloads/Saves	Streams	Last Activity
JH Jim Halpert	0	1	2	Sep 24
OR Other Recipients	0	0	1	Sep 24

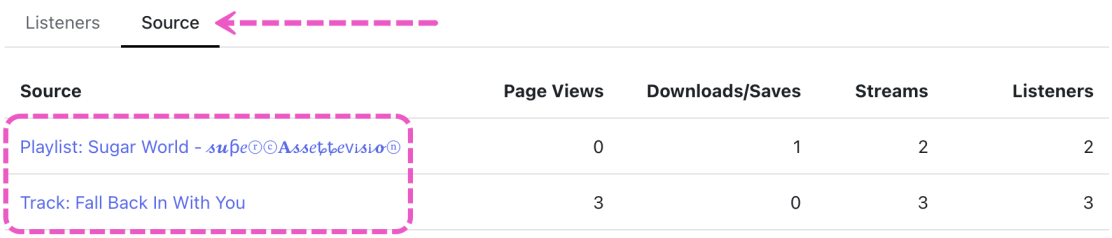
> ***Notes:***
> - ***Other Recipients*** *is a collection of activity from a non-assigned Public Share pages and is counted as one* ***Unique Listener****.*
> - *If you or another user in your DISCO are logged in and interact with a Track from a Public Share page, those interactions are not counted in the Stats.*

Source tab

The **Source** indicates which Share page the Track Stats originated from.

Track Stats are generated from the following **Sources**:

- Track shares
- Playlist shares
- DISCO Catalogs
- Embeds



Source	Page Views	Downloads/Saves	Streams	Listeners
Playlist: Sugar World - 𝓼𝓾𝓹𝓮𝓻𝓒𝓐𝓼𝓼𝓮𝓽𝓽𝓮𝓥𝓲𝓼𝓲𝓸𝓷	0	1	2	2
Track: Fall Back In With You	3	0	3	3

> ***Note:*** *If a Track is downloaded, saved, or streamed from a Playlist Share page, that Playlist will be included as a* ***Source*** *for* ***Downloads****,* ***Saves****, and* ***Streams****.*

How Stats are assigned to recipients

Only some stats will show specifically which recipient took a particular action, while others will be attributed to **Other Recipients**.

This could mean that a Playlist/Track was shared using a method that doesn't generate contact-specific Stats (e.g. Copy URL).

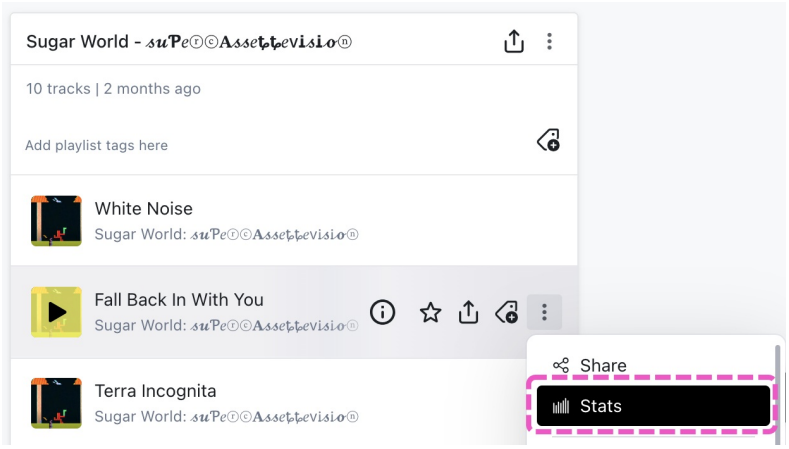
JH Jim Halpert	1	1	2	Sep 28
OR Other Recipients	1	0	2	Sep 28
MS Michael Scott	1	0	1	Sep 28

Stats are assigned to specific recipients if they're accessing a Playlist or Track share page you sent them using the Email playlist/track or Assign URL to a contact share methods, or if they're accessing your Playlist/Track from their DISCO Inbox.

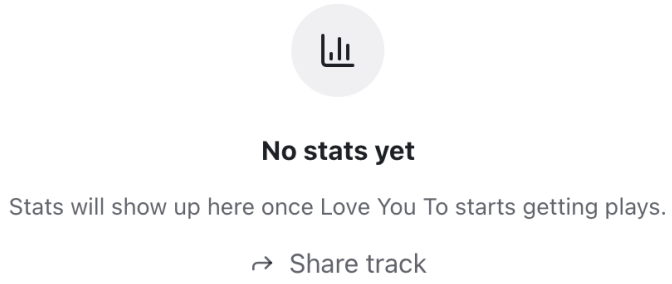
JH Jim Halpert	1	1	2	Sep 28
OR Other Recipients	1	0	2	Sep 28
MS Michael Scott	1	0	1	Sep 28

Viewing Track Stats

Open the **Track Menu (⋮)** and select **Stats**.



If there are no Stats, the page will look like this:



If the track has stats available, you can click on an action to sort the stats:

Name	Page Views	Downloads/Saves	↓ Streams	Last Activity
JH Jim Halpert	1	1	2	Sep 28
OR Other Recipients	1	0	2	Sep 28
MS Michael Scott	1	0	1	Sep 28