Assigning Playlist share URLs to Contacts

Last Modified on 10/15/2026 1:23 pm PDT

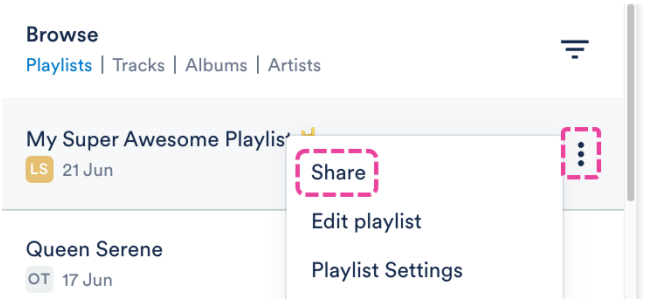
When sharing a Playlist, there are two different share options:

- **Email playlist directly →** allows you to send an email to the recipient directly from DISCO, which contains a link to your Playlist. The recipient's activity (Streams, Downloads, etc.) will be recorded in your Playlist Stats.
- **Assign a URL to a contact →** allows you to create a unique URL for a specific recipient, copy it, and send it to them wherever you like. The recipient's activity (Streams, Downloads, etc.) will be recorded in your Playlist Stats.

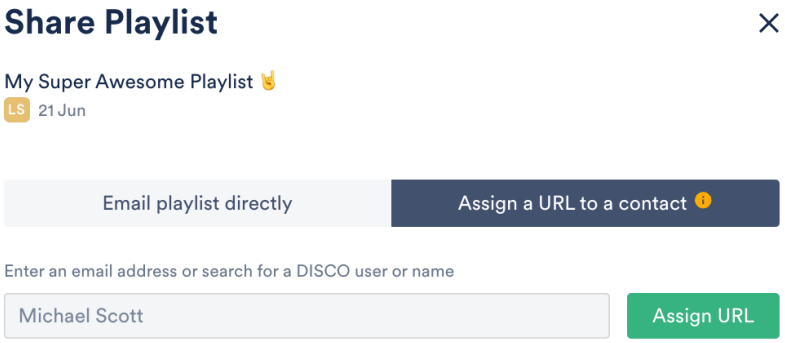
Assigning Playlist URLs to your Contacts

> ***Note:*** *Any activity (page views, streams, downloads) originating from this link will be attributed to the specific contact in the Playlist Stats, even if someone else were to access the link.*

1. Open the **Playlist menu (⋮)** and select **Share**.



2. In the **Share Playlist** menu, from the **Share** tab, select **Assign a URL to a contact**
3. Enter an email address, or search for a DISCO user or business name.



4. Click the **Assign URL** button.
5. Copy the URL and send it to the recipient.